

WILK LAW SEES A 566.7% ROI THROUGH OUR G-3™ MARKETING STRATEGY UTILIZING GOOGLE ADS SEARCH AND LOCAL SERVICES ADS.



Wilk Law is a Personal Injury law firm serving the Philadelphia area and surrounding counties.

By using our **G-3™ Marketing Method** they received a 566.7% Return on Ad Spend (ROAS), and signed 4 clients in one month with case values ranging between \$15,000 and \$60,000 per case.

HOW SMB TEAM DID IT:

- Leveraged localized geo-targeting on search and Local campaigns
- Directed traffic to high performing areas through a proprietary campaign structure
- Used trust builders to amplify Click Through Rate (CTR) in ads



THE RESULTS



566.7%

RETURN ON AD SPEND (ROAS)



4 CLIENTS

SIGNED IN ONE MONTH
(\$15,000 - \$60,000
CASE VALUE)



89%

INCREASE IN CONVERSION
RATE MONTH-OVER-MONTH

