

# RAMJI LAW GROUP TRIPLES CLIENT ACQUISITION FROM OUR HIGHLY GEO-TARGETED PAID SEARCH CAMPAIGNS.

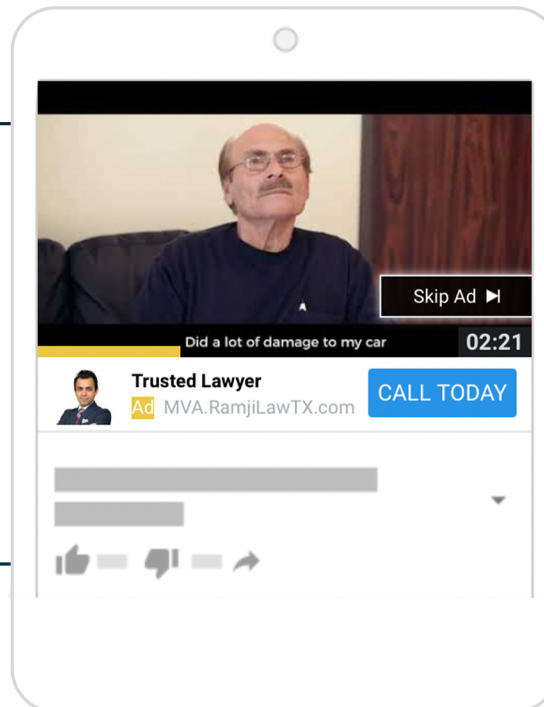


Since 2013, Ramji Law Group has been serving injured victims in Houston, and all throughout Texas.

Using our proprietary **Paid Search Methods** we focused on building intelligently crafted geo-targeted paid search campaigns. We capitalized on proven zip codes to draw in MVA + other injury-related traffic.

## HOW SMB TEAM DID IT:

- Data-backed geographic targeting
- Direct Call-to-Action landing pages
- Leveraging branded search campaigns



## THE RESULTS



7

SIGNED CASES PENDING SETTLEMENT FROM PAID SEARCH IN 1 MONTH



700%

INCREASE IN MVA MONTH OVER MONTH CONVERSIONS



73%

INCREASE IN CONVERSION RATE FOR MVA CAMPAIGNS

